CALL FOR APPLICATIONS

to join Temporary Home Residency Program

addressed to designers based in the UK

MILAN DESIGN WEEK @ BASE MILANO

APPLY BY NOVEMBER 27TH 2026

BASE

BRITISH COUNCIL

OPEN CALL FOR DESIGNER BASED IN THE UK

BASE Milano and British Council are looking for an emerging designer in the early stages of their career, practising in Malaysia, to join Temporary Home 2027: an international design residency programme combining research, mentorship and experimentation, culminating in a public showcase at BASE during Milan Design Week, 12–18 April 2027.

APPLICATION FORM ↗

DESIGN @ BASE MILANO

Every year during Milan Design Week, BASE Milano presents We Will Design, an experimental platform showcasing emerging designers, independent practices and projects from around the world. More than an exhibition, We Will Design is a year-round ecosystem of research, residencies, collective projects and experimentation.

TEMPORARY HOME

Temporary Home is We Will Design's international residency programme, bringing together five designers from around the world to explore new approaches and possibilities in design. Extending beyond Milan Design Week, the programme offers time and space for research, experimentation and exchange, with casaBASE becoming a temporary home and creative workspace. The residency culminates in a public presentation during Milan Design Week.

More than a place to show your work

Temporary Home is an international residency programme where designers live, research, experiment and develop their projects at BASE Milano.



Two chapters,
one residency.
Your research starts
before Design Week.

→ → → → → → → →

Chapter 1.

Dec. 2026 — Feb. 2027*
One week of research, mentorship & project development.

- One week, to be agreed upon together, between Dec. 2026 and Feb. 2027.
- Meet the curatorial and mentorship team.
- Explore the curatorial framework, research context and project opportunities.
- Define your research direction and develop your project proposal.
- Accommodation in a private room at casaBASE during the residency.
- Communication support and visibility across BASE Milano and Temporary Home channels.

HAVE A LOOK AT

↗ casaBASE, a place for housing & experimenting

↗ past editions of We Will Design and Temporary Home

*This first stage of the residency may be digitally delivered,
Any travel expenses are included in the overall budget.

Chapter 2.

April 2027 (12 — 18)
Residency, Open Studio & public presentation during Milan Design Week.

Exhibition period: 12th – 18th April 2027
Designer Arrival: 2 to 3 days prior to installation
Designer Departure: 1 - 2 days after the closure of the event

A BUDGET OF € 5.100,00

Designer project fee
/ Perdiems during residency
Materials budget / Travel costs

↘ The budget should include any witholding tax

↘ An additional access budget is available to support accessibility requirements, where needed.

- Develop and present your project through an Open Studio format.
- Connect with fellow residents, professionals and the public, building opportunities for future collaborations.
- Dedicated exhibition space and private accommodation at casaBASE.
- Technical and design support from the BASE team throughout the residency.
- Communication support and visibility across BASE Milano and Temporary Home channels.

This call is open to all

We particularly encourage applications from women, disabled designers — including those with physical, sensory, neurological or cognitive disabilities — and people from underrepresented communities.

BASE and the British Council are committed to a culture that is open and accessible to everyone, where accessibility is not an additional service but a fundamental principle. We work to create spaces, programs, and practices that enable full participation for all: people with different abilities, backgrounds, bodies, and sensibilities.

We believe that culture truly comes to life only when it is accessible, shared, and experienced through a plurality of perspectives.
This is why we are committed to removing physical, communicative, and symbolic barriers, and to building a place where every voice can be heard and every experience welcomed.

Curatorial Framework 2027



What if dreaming wasn't an escape from reality, but a way to rethink it? For We Will Design 2027, BASE Milano explores daydreaming as a shared, situated and transformative practice.
A way to question the present, challenge what seems inevitable and imagine alternative futures. Design becomes a tool to turn imagination into possibility.

Dreaming with open eyes, situated practices of prefiguration

Dreaming is never separate from the world we live in. Our environments, experiences and social conditions shape what we can imagine. Daydreaming asks us to question who has the time, space and freedom to dream — and whose visions remain unseen.
We are looking for design practices that challenge established perspectives, explore unexpected connections and create new possibilities for inhabiting the present.

To think of daydreaming as a situated practice means questioning not its contents, but its conditions: who can afford to dream, where, for how long, sheltered from which pressures? Which imaginaries become shareable, and which remain confined to the invisible? Design enters this field not to illustrate the dream, but to design its conditions of possibility: the spaces, objects, devices, and relations that determine who imagines, what, and with which tools.

The four lines that follow are as many fields of intervention on these conditions.

DREAMING COMMONS

Imagination as a shared resource.
Projects that make space for collective imagination, participation and more inclusive ways of shaping our shared futures.

SYNTHETIC REVERIES

Dreaming beyond algorithms.
Speculative design, experimental interfaces and alternative futures that challenge technological predictions and predetermined desires.

OTHER ECOLOGIES

Designing with the more-than-human.
Projects exploring relationships between people, materials, territories and non-human life, through care, coexistence and ecological experimentation.

SOFT REVOLUTION

The body as a space for transformation.
Exploring intimacy, desire, care and vulnerability through body, material, sensory and interaction design, to challenge norms and imagine new ways of living together.

NIGHTSWIMMING

The night as an open space for experimentation.
Exploring darkness, sound, movement and collective experiences through performance, spatial design, temporary environments and nightlife cultures.



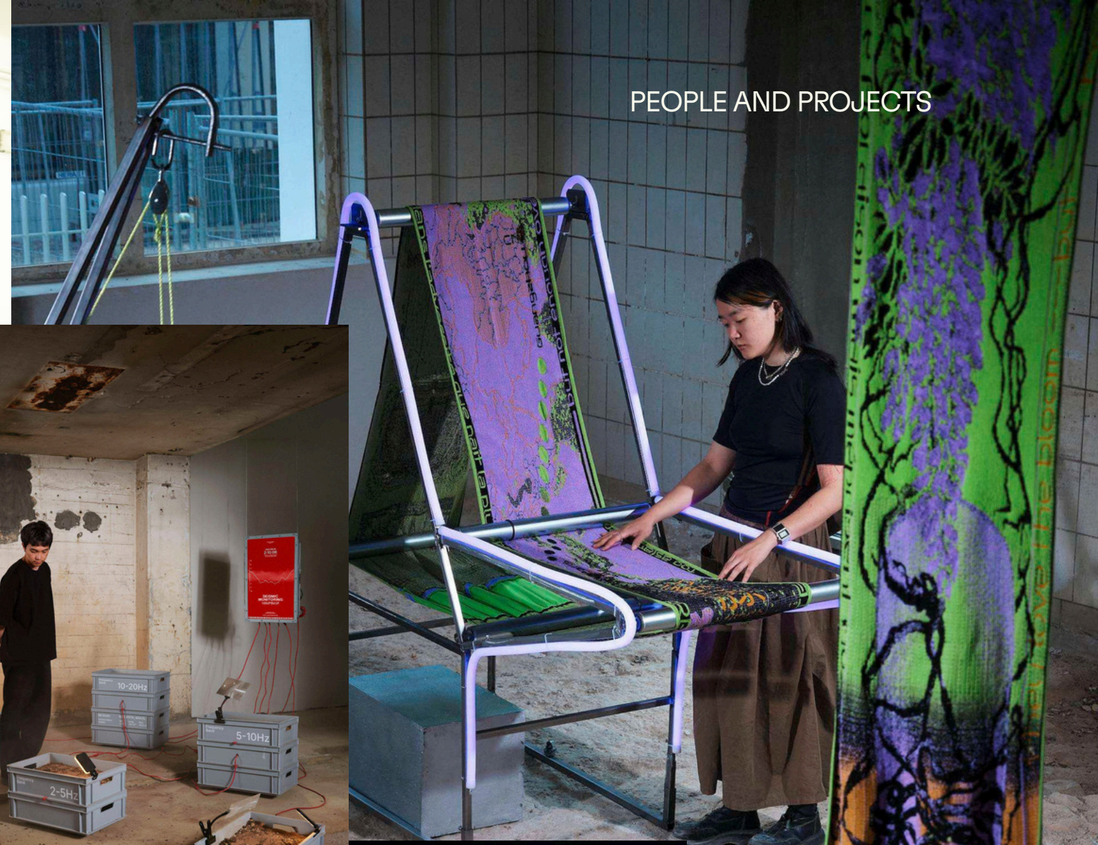
MORE THAN A RESIDENCY.
A COMMUNITY TO GROW WITH.
Connect with an international network of mentors, designers and creative professionals who will support your research and help you explore new opportunities.

COMMUNITY


STUDIO SMARIN


GIGI TOTARO


PARASITE

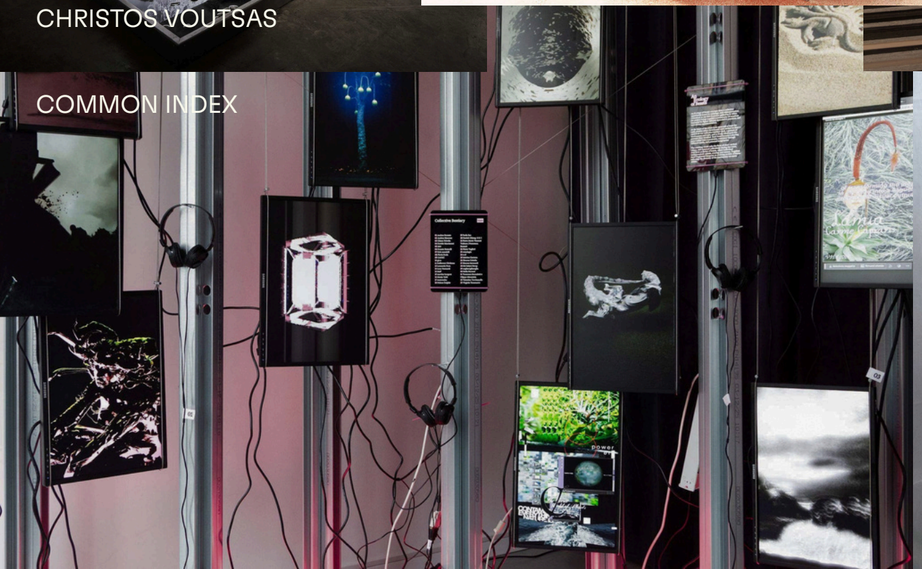

PEOPLE AND PROJECTS


ALE RAMUNDO


CHRISTOS VOUTSAS


ATELIER ATOLLO

GIL MONTEVERDE


COMMON INDEX


GINEVRA PETROZZI


GIULIA TOMMASELLO



ACHE WANG



BASE MILANO / EXHIBIT AREA



OLFACTORY ECHOES
—— LUCREZIA ALESSANDRONI



TECHNOSPOONISM
—— BIANCA CARAGUE



DOMAIN DE BOISBUCHET INVITES JEAN-BAPTISTE DURAND
—— BITTERSWEET SYMPHONY



A DREAM HOUSE —— SAÚL BAEZA & MANUELA VALTCHANOVA

RED NOISE —— CRISTINA DEZI



TALAMO —— LEMONOT



THE CAMP, BASE MILANO TERRACE

LEMONOT + ROYAL COLLEGE OF ARTS STUDENTS



EVERYTHING YOU WOULD LIKE
TO ASK TO BASE

FACTS & FIGURES

BASE MILANO

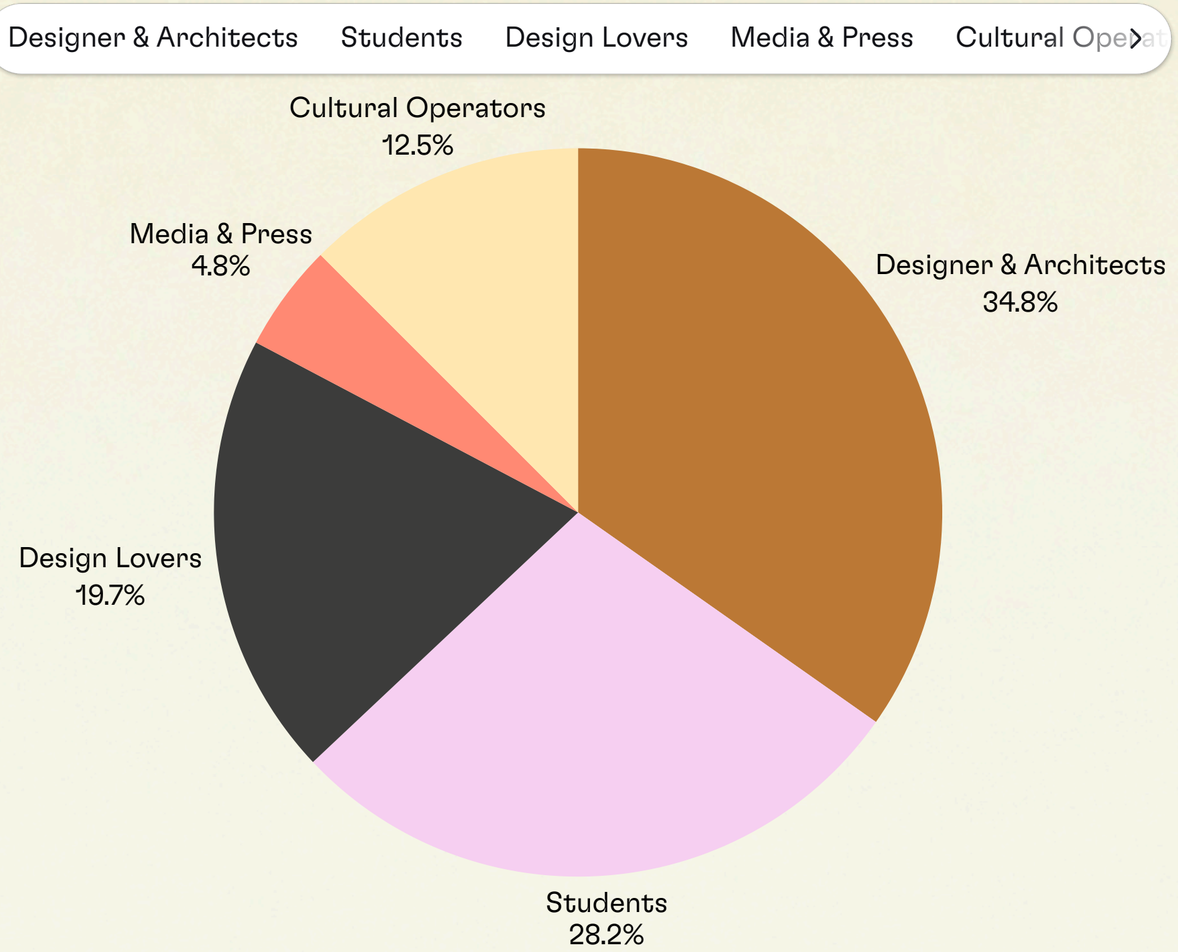
WE WILL DESIGN

DESIGN WEEK

Your Project at BASE

A LAAAARGE PROJECT HUB

12000 squared meters
500K+ visitors per year
80K+ visitors during Milan Design Week



Public Composition

We Will Design in numbers

+ 60 Research projects

+ 100 Emerging Designers
Artists and creatives

+30.000 Participants
to Public Program Activities:
talks, workshops,
performances,
aperitifs & clubbing







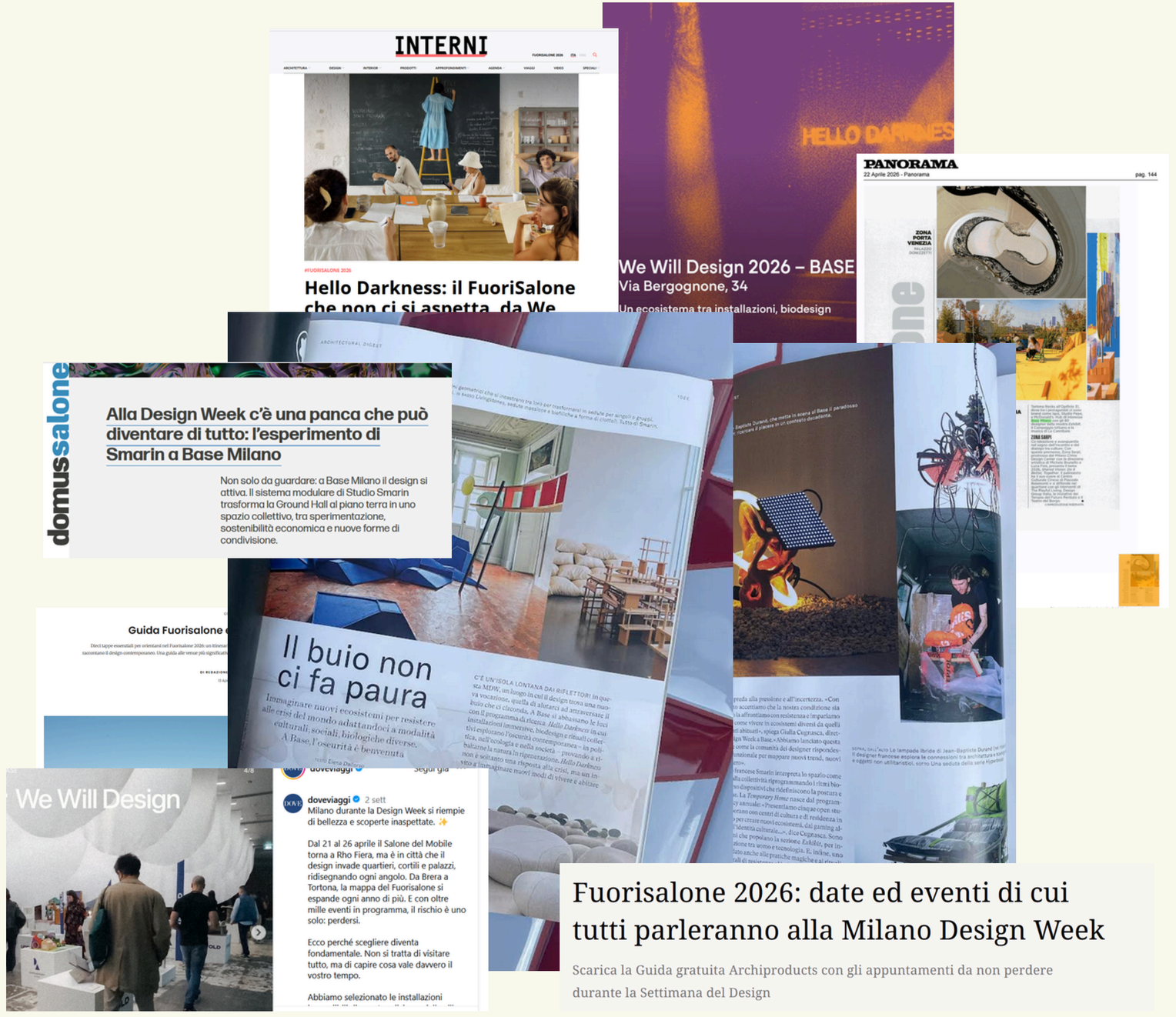


Audience, visibility & editorial reach

↗ 30K+ subscribers to ‘in-depth’ BASE's newsletter entirely dedicated to design

↗ 800K+ views generated by We Will Design content

+ 100 Pieces of Media Coverage per edition



BASE MILANO

WE WILL DESIGN

DESIGN WEEK



Powered by BASE Ecosystem



5.1M+ annual digital contacts across BASE's owned channels

340K+ followers & newsletter subscribers

1.4M+ newsletter deliveries every year

161K+ active website users



ADVANTAGES — COSTS — COMMUNICATION

YOU AT WE WILL DESIGN

BASE MILANO

WE WILL DESIGN

DESIGN WEEK

About the dissemination plan

↘ International newsletter visibility through at least 3 features in In—Depth BASE's design-focused newsletter
↘ Official press kit inclusion
↘ Italian and international media outreach through at least 7 press releases
↘ Dedicated social media coverage across BASE's channels
↘ Featured presence on the BASE Milano We Will Design website
↘ Inclusion in the official exhibition catalogue

How to apply

The call will remain open
until the 27th of November 2026.

After a careful process of assessment and selection, BASE will invite a small group of applicants to interview in December, thereafter, all applicants will be notified of the outcome of their application in January.

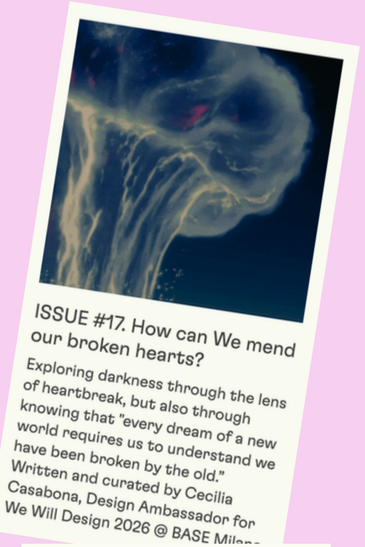
APPLICATION FORM ↗



WOULD YOU LIKE TO GO IN—DEPTH ?

A monthly dispatch for those who want to see design through fresh eyes. in–depth is our editorial letter: a curated selection of projects, reflections, collaborations, and stories that explore design as a social, political, and emotional practice.

Each issue is a deep dive into: in-progress research, residencies, recommendations, and open-ended questions. It's an autonomous editorial space, shaped by the same critical and experimental outlook that animates all of We Will Design.



ISSUE #17. How can We mend our broken hearts?

Exploring darkness through the lens of heartbreak, but also through knowing that "every dream of a new world requires us to understand we have been broken by the old." Written and curated by Cecilia Casabona, Design Ambassador for We Will Design 2026 @ BASE Milano



ISSUE #14. Witches in Lab Coats, Bodies in Revolt

Design, Biohacking, and Radical Re-Enchantment. Written and curated by Giulia Tomasello, Design Ambassador for We Will Design 2026 @ BASE Milano.



ISSUE #01. Body and pleasure

What do design, pleasure, bodies and society have to do with each other?

SUBSCRIBE ↗

ARCHIVE ↗

You haven’t recognized yourself in the call but you still want to propose us your brand or project as an exhibitor?

Please email design@base.milano.it

To stay updated about We Will Design you can:

→ follow us on social media @base_milano
→ visit base.milano.it/wewilldesign
→ subscribe to In-Depth newsletter

BASE

WE WILL DESIGN TEAM
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