**From April 15th to 21st**

BASE Milano presents

***WE WILL DESIGN***

The experimental laboratory-platform that since 2021, welcomes and promotes projects from designers worldwide, schools, universities, and international institutions, in occasion of the ***Design Week***

Meetings, residences, talks, and exhibitions

The fourth edition of the event will be dedicated to the theme of ‘**Conviviality**’, understood as a collective need based on cooperation, mutual care, and solidarity. The topic will be introduced by a ***public program*** and accompanied by an **installation** addressing the theme of **coexistence**

**From January 31st to March 15th 2024**

***CASE (HOMES)***

Three events curated by **Erica Petrillo** dedicated to new living practices.

With **Pelin Tan** (January 31st), Berta Gutierres and Alkistis Thomidou (**forty-five degrees**) with **Rosario Talevi** (February 28th), and **Francesca Gotti** (March 15th)

***TALAMO***

a large **interactive** **installation** by Lemonot
which will already be installed and open during **miart 2024**

*Milan, January 29th, 2024*. What does it mean to transform BASE into a place of political stance, where designers, artists, and students inhabit and reinvent the notion of space? And to do so in the context of the Design Week - the key moment of the year that transforms Milan into the global reference point for the design industry? Furthermore, what does it mean to do it in Zona Tortona, the first urban district dedicated to design, as well as one of the core areas of the Fuorisalone?

Driven by these questions, BASE Milano presents the **2024 edition** of ***We Will Design***, the large experimental laboratory that, since 2021, welcomes and promotes projects from designers worldwide, schools, universities, international institutions, and young students.

A project that points to resonate further and beyond the temporal limits of the Design Week, hosting **residences and international exchange programs** throughout the year - and where design practices and experiences, may serve as a tool to read, and sometimes resolve, the many contradictions that constitute our present. The program is conceived as a testing ground for projects which are due to be activated and shared with the wider public on the days of the Design Week.

***We Will Design***

April 15th-21st, 2024

In occasion of the Milan Design Week 2024, **BASE** becomes host to the **construction of a temporary community** that will live and work within the complex of the former Ansaldo, transformed for the occasion into a "**Conviviality Laboratory**”. The goal is to explore how designers, architects, and citizens have the ability to **come up with new ways of engaging in interdependent relationships** - starting from ordinary behaviours, gestures, feelings, and space.

***We Will Design 2024*** will be an invitation to reflect on the **most innovative international practices of coexistence, cohabitation, and sharing** - particularly in light of their relation to the current topics of **migration, gender, abilities, health, and cultural backgrounds.**

We Will Design will seek to imagine new modes of coexistence and interdependence based on principles such as cooperation, democracy, dialogue between cultures, equal dignity, and ecological responsibility.

While cities proceed relentlessly in the production of futuristic and elitist structures, utopian visions of domesticity survive, alongside the fabrication of autonomous solutions and informal settlements. In this context, dwelling becomes a gesture of resistance, as well as the affirmation of human dignity. BASE Milano embraces this notion - vouching for an approach that valorizes thoughts and projects, rather just spaces and objects.

*We inhabit the future, we inhabit turmoil, we inhabit worlds that do not exist yet, bodies that are collective organisms.*

***CASE (HOME) – Public Program***
January – March 2024

The **issue of ‘Dwelling’** which is the core topic of ***We Will Design 2024,*** will be addressed in all its complexity in CASE, the Public Program that BASE Milano dedicates to the themes of **coexistence** and **cohabitation** - running from January to March 2024: a series of three monthly events **curated by Erica Petrillo, a curator with a background in social sciences and political philosophy.**

The spark that ignited the creation of CASE is a result of the wave of dissent that swept through the city of Milan in response to the **increase of rent prices,** which found its peak moment in the spring of 2023, with the “protesta delle tende”(tent protest) in Piazza Leonardo, in front of the Polytechnic University of Milan.

This phenomenon, however, has deeper roots, linked to a broader global crisis concerning humanity’s capacity to coexist in a complex, hyper-globalized context - this is the result of a long series of political, environmental, and social turmoils which have left us in a precarious limbo, lacking certainties or footholds.

How is it possible, then, to reconstitute the foundations for a global and local coexistence based on conviviality - where this notion is understood as a collective necessity linked to mutualism, mutual care, and solidarity? How can we adjust our attitude toward shared space, in testing new forms of civic cohabitation and alternative modes of existence?

CASE does not address the issue of housing emergency in a straightforward, direct way; it does so in a **cross-cutting manner**, by looking at a wide range of diverse realities that explore alternative forms of mutualism and solidarity - through experimental spatial practices, experiences of alternative pedagogy, and modes of political-artistic activism.

**Wednesday, January 31st** - Turkish researcher and activist **Pelin Tan** will present her studies dedicated to **infrastructures for temporary cohabitation** – such as refugee camps or communities affected by earthquakes – introducing them as places where **virtuous practices of commons** are experimented.

**Wednesday, February 28th** - **Rosario Talevi**, member of the **Floating** center for alternative pedagogies and ecologies in Berlin, will engage in a dialogue with **Berta Gutierres** and **Alkistis Thomidou**, from the collective **forty-five degrees** – whose purpose is identifying case-studies that testify to the existence of alternative communities situated along the 45th parallel North in Europe.

**Friday, March 15th 2024** - The final event will host a construction workshop led by the architect and researcher **Francesca Gotti**, expert in spatial self-production practices and shared management.

*CASE* aims to create an opportunity for critical discussion and dialogue to address these crucial themes - as urgent as they are broad in terms of class and geographic concern - by generating a polyphonic conversation that will culminate in the program of Design Week 2024.

***TALAMO***

Open from the days of miart 2024

While ***We Will Design 2024*** will turn BASE Milano into a recipient for the construction of a **temporary community**, living and working together to reflect on new forms of relationships, **TALAMO** – will be a performative sculpture by **Lemonot** (London-Based architects duo of **Sabrina Morreale** and **Lorenzo Perri**), made in collaboration with Xavier Madden and Katja Banović.

The work will address the same themes as We Will Design, and it will be inaugurated during Miart 2024 - the International Modern and Contemporary Art Fair.

In this context, TALAMO will be presented as a convivial architecture: an immense, yet light-weight bed, in suspension between floor and ceiling. A soft and fluid landscape, drawn by gravity and bodies, will constitute its topography. A dynamic stage that will animate choreographies and fantastical configurations - beginning with performers arisandmartha (Aris Papadopoulos and Martha Pasakopoulou), and later calling for the direct engagement of the audience - thus blurring the boundary between matter and the human body.

TALAMO will resort to performative practices to reinvent forms of spontaneous theatricality which linger in everyday life, turning ordinary rituals into something exceptional.

In its continuous becoming and dissolving, TALAMO will be a living object, capable of embracing each and everyone's physicality, while placing it in a dimension of renewed collective confrontation.

TALAMO is a project supported by Culture Moves Europe - funded by the European Union and implemented by the Goethe Institut - created in partnership with Noctis spa, high quality Italian manufacture company specialized in bedding.

**PRESS OFFICE CONTACTS
Lara Facco P&C**
+39 02 36565133 | E. press@larafacco.com
Lara Facco | M. +39 349 2529989 | E. lara@larafacco.com
Alberto Fabbiano | M. +39 340 8797779 | E. alberto@larafacco.com
Alessandro Ulleri | M. +39 328 7728422 | E. alessandro@larafacco.com
Andrea Gardenghi | M. +39 331 1000417 | E. andrea@larafacco.com

**BASE Milano**

BASE is a hybrid cultural centre dedicated and committed to enhancing the city, located in the renovated industrial spaces of the former Ansaldo, in the Tortona area of Milan. Here, activities such as research, experimentation, and social design coexist, alongside the production and co-production of cultural and entertainment initiatives. These include artistic residencies, Art and Design festivals, musical events, running in parallel to an annual public program that offers open access to the building 365 days a year.

BASE is a centre for culture and creativity with a strong international vocation, engaging in an osmotic relationship with the surrounding territory and communities: an ecosystem that places culture at the centre of decision-making processes, as they are a key to understanding and interpreting the world and its evolutions.

In this regard, BASE is founded on the belief that culture plays a fundamental role in the sustainable development of communities. This principle guides the vision and programming of the centre, which aims to be both a physical and conceptual space for the expression of all identities, to balance conflicting positions and inspire social cohesion.

Situated in the core of a post-pandemic urban landscape, BASE is driven by the need to rethink its physical and ideological role in relation to its audiences - conscious, in particular, of the increasing demographic, economic, political, and social heterogeneity that is overtaking the city of Milan. Consequently, BASE sought to strengthen its public significance and role within the city, as well as beyond its borders, by actively participating in an effort to re-imagine the metropolitan social fabric.

Today, BASE is configured as a non-institutional cultural entity: it inhabits, animates, and curates a public space.

It does so while maintaining solid relationships with the Municipality of Milan and Public Administrations, and by closely collaborating with policymakers, businesses, cultural institutes, and national and international cultural institutions.

Furthermore, BASE originated from a private investment in cultural entrepreneurship, moved by the desire to experiment with new forms of exchange that merge creativity, business, social innovation, and artistic research. To achieve this, it has built a widely diverse ecosystem of relationships around itself, consisting of a variety of creative communities – some more or less formal than others – heterogeneous audiences united by similar values, interests, and passions, as well as individuals and groups with a multitude of experiences and prospectives.

In this dual nature, since its foundation, BASE has carried out a hinging function.

On one hand, it serves as a physical link between the centre and the periphery of the city: it stands in the heart of the Tortona-Solari neighbourhood, which is located within the outer ring encompassing the city of Milan, and it extends largely toward the western outskirts, stretching between the Barona and Giambellino districts.

On the other hand, it acts as a hinge in its ability to connect extremely diverse personalities, serving as a laboratory that welcomes energies from the very tissue of the city, providing space and resonance to voices that often struggle to emerge in public arenas.

BASE is committed to being a truly plural and accessible cultural centre, acting as an amplifier for voices and energies which stand at the margins of public life, creating space for expression and self-narration and thus building a community capable of producing social transformations.

BASE utilises an inclusive language and promotes active listening in maintaining its relationships with audiences - regarding language and listening as practices directed toward change, while holding an open acceptance and a constructive spirit in light of the possibility of error.

**Noctis Spa**

Noctis is a We Will Design partner, supporting the realization of the installation TALAMO. Located in the heart of Italy, in the region of Marche, the company specializes in the production of bedding items. Noctis prides itself on a long artisanal tradition that is constantly growing thanks to cutting-edge technologies, a continuous development of innovative production systems and patented products.

The company's beds have always been a clear expression of a culture that draws inspiration from the world, from its colours, shapes, and suggestions - translating them into beautiful, comfortable, functional, and accessible objects for everyone.

The care towards detail, combined to the great passion for a ‘Made in Italy’ quality, make Noctis products an excellent example of craftsmanship applied to industrial design, harmoniously combining technological, aesthetic, and emotional aspects.

**Culture Moves Europe**

Culture Moves Europe is the program promoted by the European Union that provides grants for artists and cultural professionals moving across the 40 countries members of creative Europe.

It involves the fields of Architecture, Cultural Heritage, Design and Fashion, Literature, Music, Performing Arts, and Visual Arts.

Implemented by the Goethe Institute, it qualifies, advises, and networks creative professionals, supporting the development of sustainable structures within cultural and creative industries.

Through residency programs, collaborations, and co-productions, it promotes the global networking of operators of the cultural sector. For those operating in civil society, it offers free and safe spaces dedicated to an open exchange of opinions, in firm devotion to democratic values - despite and in response to challenging times of crisis.