

## PERSONAL INFORMATION

Matteo Bartolomeo

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 [bartolomeo@avanzi.org](mailto:bartolomeo@avanzi.org)

Sex Male | Date of birth 08/08/1966 | Nationality Italian

Married, with two teen agers

## WORK EXPERIENCE

- 2011-present Chief Executive Officer  
Make a cube srl, Via Ampère 61/A, 20131 Milano [www.makeacube.com](http://www.makeacube.com)  
First private social business incubator in Italy, focussed on acceleration of new companies with a high social and environmental value and the conception of social business in partnership with large organisations, both corporate and large non-profit organisations. Matteo is responsible for the overall coordination activities, acts as project coordinator, mentor, teacher.  
Matteo supports different key clients (Unipolis initiated by Unipol Group, UniCredit foundation, Fondazione Cariplo, UnipolSai Assicurazioni, ...) in supporting social businesses and in implementing open innovation processes.  
Matteo has also been member and rapporteur of the Italian Government G8 task Force on Impact Finance.
- 1997-present Co-founder, shareholder and Member of the Board  
Avanzi srl, Via Ampère 61/A, 20131 Milano [www.avanzi.org](http://www.avanzi.org)  
Avanzi is a leading think and do tank dedicated to social, environmental and cultural innovation. Avanzi today operates along five business units and serves large corporates, governments, large NGOs and social innovators.  
Matteo has a strong specialisation on impact finance, including impact assessments, due diligence, deal flow, design and implementation of financial instruments, dialogue and engagement of institutional investors.  
Matteo has been CEO and President in different occasions with different responsibilities, including the coordination of spin offs and new ventures. Matteo also acts as senior consultants for some large corporates in Italy (Snam, Terna, UniCredit Group, Intesa San Paolo) with projects related to corporate social responsibility, open innovation and shared value.
- 2015-present President, Oxa srl Impresa sociale (with the brand BASE Milano)  
Via Bergognone 34, Milano

With a total area of nearly 12.000 square meters, an investment of 14mln€, a commitment of 18 years, BASE Milano is one of the largest hybrid spaces and challenging projects dedicated to art, culture and creativity in Italy and in Europe. Operated by OXA srl impresa sociale under the brand of BASE Milano, the project is a joint venture among five organisations (2 of them, Avanzi and Make a Cube represented by Matteo Bartolomeo).

As part of its involvement in this strategic project, Matteo has been part of the small group of manager preparing the complex bid for the Municipality of Milan with a content, activity, function, engineering, architecture, business and financial plan of the project now called BASE Milano. Since the creation of the JV OXA srl impresa sociale, Matteo has acted as executive president in charge of strategy, planning and institutional relations with the Municipality of Milano and other key stakeholders.

Considering the 2014 and the 2017 commitments with Milan Municipality, OXA will incur in running costs of about 32mln€ for the period 2015 – 2032 (in addition to investments of about 14mln€).

- 2009- 2011    Expert and evaluator  
EACI (Executive Agency for Competitiveness & Innovation)  
Brussels, Place Rogier 16
- EACI is the European Commission agency managing a number of funding programmes, including Eco-innovation, focused early stage development of eco-friendly innovations. It has got a budget of around 100mln€ per year.  
Matteo has been evaluator of project proposals that are submitted to the EACI in the context of calls for co-financing of DG Research, DG TREN and DG Environment in particular on the issues of eco-innovation
- 2007- 2011    Professor of Environmental Economics  
Università degli studi di Sassari
- Matteo has been teaching environmental economics and policy (market failure, externalities, social costs, optimal level of pollution, environmental taxes, environmental innovation, ...)
- 2001-2012    Professor of Public Economics and Environmental Economics  
Politecnico di Milano, Via Bonardi, 3 20133 Milano
- Matteo has been teaching to Italian and foreign students (last 7 years taught in English) on the issues of public goods, market failures, Pareto efficiency, environmental economics and policy
- 2011- 2012    Member of Board  
Consorzio Metis Politecnico di Milano, Via Bonardi, 3 20133 Milano
- Consortium coordinated by the Politecnico di Milano and founded by Avanzi, TRT, IRS, Cresme, CDRL. It deals with applied research and assistance to businesses and government agencies on local development issues.  
Matteo acted as Board member till the consortium liquidation
- 2006-2011    Member of the Executive Board, Head of the Italian corporate activities  
Vigeo SA, c/o Les Mercuriales, Bagnolet, France
- Leading group focused on social, environmental and governance (ESG) ratings and assessment. evaluation of sustainability strategies and ethical behavior, on the dimension

of social, environmental and governance policies adopted by large listed companies  
 After the deal Avanzi-Vigeo, and part of a lock in agreement at 50% of time for three years, Matteo has acted as member of the Comité de Direction of Vigeo SA, dealing with strategy, planning and control of the group (with offices in France, Belgium, Italy, Marocco). He has also acted as country manager for the ESG consulting activity of Vigeo SA in Italy and part of the Group's related business unit.

- 2001-2006      **Founder and CEO**  
 Avanzi SRI Research (now Vigeo Italia), via d'Ovidio 3, 20131 Milano  
 Avanzi SRI Research (now Vigeo Italia) has been the first Italian social, environmental and governance (ESG) rating agency, serving domestic and international institutional investors. Started with an activity within Avanzi, in 2001 it was spin offed and later, 2006, acquired by Vigeo Group SA.
- 2004-2005      **Researcher and Unit Coordinator**  
 Siri Group SA, Freiburg, CH  
 MoB of SiRi Group SA. Siri Group has been the first joint venture among environmental, social and governance rating agencies operating worldwide. The JV and its members provide ESG ratings to institutional investors in America, Europe, Asia, Australia. Matteo acted as board member with co-responsibilities for product development and relationship with international clients.
- 1992-2001      **Researcher and Unit Coordinator**  
 FEEM - Fondazione Eni Enrico Mattei Corso Magenta 63, 20123, Milano [www.feem.it](http://www.feem.it)  
 Researches, publication of articles in national and international papers, participation in conferences, coordinator of researches financed by the European Commission, public entities and large enterprises. Training in numerous courses organized by the Foundation Mattei, universities and training centers.

**EDUCATION AND TRAINING**

- 1994      **First International Programme on Sustainability Management**, a ten days course on the negotiation of environmental conflicts. Faculty director Professor Lawrence Susskind (MIT and Harvard), sponsored by the Netherlands Ministry of Housing, Spatial Planning and the Environment (VROM), Environmental Resource Management (ERM) and The Netherlands Business School (Nijenrode).
- 1993      **Master's degree in Environmental Management**  
**Imperial College London**  
 A post-graduate course organised by the European Community in collaboration with 14 Universities. After a period of four months in Geneva focused on environmental management, Matteo has participated to a 3 months of specialisation in "Environmental Management in Industry" in the Netherlands (at KUB in Tilburg). Research project and thesis on *Environmental accounting and balance-sheets* under the supervision of Nigel Lucas
- 1991      **Graduate in Economics**  
 Catholic University in Milan, Italy

Thesis on Environmental Economics and policy: externalities, social costs and new technologies

Mateo has been teaching at different post-graduate course and he is speaker in various conferences every year in Europe. Matteo act as volunteer and active citizen in a number of initiatives in the city of Milano.

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	Very good				
French	Good	Good	Good	Good	Partly good
Spanish	Elementary proficiency				

ADDITIONAL INFORMATION

MAIN RESEARCH PROJECT

Senior researcher on environmental management in areas such as: Environmental management accounting, environmental financial accounting, Environmental management systems, product innovation and life cycle assessment, Environmental benchmarking and performance indicators for companies and local governments, Environmental accountability and environmental communication, Voluntary agreements between industry and companies, Local Agenda 21 implementation and sustainability indicators

- **1994**, Project manager in Fondazione ENI Enrico Mattei Forum on Environmental Reporting, a round table of 25 professionals (business, environmentalist, public administration, researchers) with the aim of defining guidelines for satisfactory environmental reports
- **1994**, Member of the Commission that set the Italian standard for Environmental Management System
- **1995 -2000** co-ordinator of several training courses on environmental management at company level for Università Bocconi, Fondazione eni Enrico Mattei and other institutions
- **1995 -1996**, Co-ordinator of the *Implementation of Environmental Information System at Unione Petrolifera, AgipPetroli and IP*, project for the Fondazione Eni Enrico Mattei
- **1996-1998**, Co-ordinator of the *Ecomac* project (environmental management accounting) for the Fondazione Eni Enrico Mattei, research sponsored by European Commission DGXII
- **1996-1998**, Co-ordinator of the *Use of LCA in business decision making process*, project for Ambiente Italia, research sponsored by European Commission DGXII
- **1996**, Senior Researcher in the *Local Agenda 21 for Venice* for the Fondazione Eni Enrico Mattei
- **1997**, Co-ordinator of *The implementation of EMAS to airport sites* for the the Fondazione Eni Enrico Mattei, research sponsored by European Commission DGXI
- **1998**, Co-ordinator of the project Environmental benchmarking in the ceramic tiles industry for the Fondazione Eni Enrico Mattei
- **1998**, Co-ordinator of a project on *Environmental reporting and stakeholders consultation of Telecom Italia*, for Avanzi and the Fondazione Eni Enrico Mattei
- **1998 - 2001**, Co-ordinator of the *Impress* project for the the Fondazione Eni Enrico Mattei, research sponsored by European Commission DGXII
- **1998-2001**, Co-ordinator of the *Eco-efficient producer services for Avanzi* , research sponsored by European Commission DGXII
- **1999-2000**, Co-ordinator of the *European Environmental Benchmarking Network*, project sponsored by the European Commission DGIII
- **1999-2006**, Co-ordinator on the annual European survey on green social and environmental funds in Europe
- **2001-2003**, Co-ordinator (for Avanzi) of the project *Blueprint for the Integration of the Environment in Science and technology policy*. sponsored by the EU Commission DG Research
- **2002-2004**, Co-ordinator (for Avanzi) of the project *Sustainable Teleworking*, sponsored by the EU Commission DG IST
- **2002-2003**, coordinator for Avanzi of the project *Sustainable Teleworking: assessing the economic social and environmental impact*, sponsored by the EU Commission DG INFSO
- **2003**, co-ordinator of the project *The reuse of packaging in Italy: state of the art and prevention policies*, sponsored by CONAI, national Consortium on Packaging
- **2004-2005**, coordinator for Avanzi of the project *IQ Tools: Indicators and quantitative tools for improving the Impact Assessment on Sustainability*, sponsored by the EU Commission DG Research
- **2005-2006**, coordinator for Avanzi of the project *EVIA Evaluating Impact Assessment*, sponsored by the EU Commission DG Research

## MAIN RESEARCH PROJECT

- **2006-2007**, coordinator of *EVIA Evaluating Impact Assessment*, for Avanzi, sponsored by the EU Commission DG Research
- **2006-2009**, mediator (and project coordinator) of the permanent stakeholder dialogue forum for the Province of Modena on waste management cycle and waste incineration
- **2007-2009**, coordinator of the Vigeo Avanzi team of consultants working on a number of projects for TERNA (the national monopolist for electricity transmission), including the set up of an environmental accounting system, the identification of Socially Responsible Shareholders, the assessment of social and environmental gaps for Italian and Brazilian operations.
- **2008-2009**, coordinator of the Vigeo Avanzi team of consultants working on an horizontal project on environmental strategy and programmes for a large international bank. The project entails initial assessment, design of an action plan and the implementation of key actions.
- **2007-2008**, coordinator of the Vigeo Avanzi team of consultants dealing with social and environmental responsibility at Gucci.
- **2008 - 2009**, coordinator of the research "Multi Stakeholder Committees and CSR", funded by Fondazione I CSR (a Foundation of the Italian Ministry of Labour)
- **2008-2009**, joins the team of consultants assisting Puglia Region on Stakeholder Involvement project on Landscape Planning.
- **2009**, coordinator of the research and consensus building activity called White Paper on Environmental Dispute Resolution for Large Infrastructure Projects, involving Consorzio Metis – Politecnico di Milano, Milan Chamber of Commerce and TRT Trasporti e Territorio
- **since 1999**, Facilitator and mediator of environmentally sensitive decision making processes
- **since 1995**, provides advice to some leading Italian corporations on social and environmental reporting
- **since 2007**, coordinator of the environmental awareness raising campaign called Verde come Vela (Green, as sailing).
- **since 1998**, Co-ordinator of the *Observatory on Environmental Dispute Resolution* for Avanzi, project launched by Avanzi and IRS

## MAIN PUBLICATIONS

Several articles in the Fondazione Eni Enrico Mattei Newsletter

- **June 1993** *The implementation of the EC Regulation on eco-management and audit scheme*, in Dossier Ambiente, 2/1993, Milano (only available in Italian)
- **April 1994** *A new tool for environmental accounting: an approach from Italy*, in Social and environmental accounting, 1/1994, Dundee (only available in English)
- **June 1994** *Voluntary agreements, building consensus together* (with Cimino A.), in EEMAA Newsletter, 2/1994, Bruxelles (only available in English)
- **1995** *Il Bilancio Ambientale d'impresa* (with Malaman R., Pavan M., Sammarco G.), Pirola-II Sole 24 Ore Libri (only available in Italian)
- **1995**, *Environmental Performance indicators in Industry*, Fondazione Eni Enrico Mattei Working Paper Series, 41/95 (only available in English)
- **October 1995**, *Il buon decalogo per il report verde*, in Impresa Ambiente - Il Sole 24 Ore, 8/95 (only available in Italian)
- **1996**, *Gli indicatori di performance ambientale*, in *Economia e politica dell'ambiente* (Bruzzo and Poli editors), Franco Angeli (only available in Italian)
- **March 1996**, *Farp pace negoziando: porte aperte a chi rema contro*, in Impresa Ambiente - Il Sole 24 Ore, 3/96 (only available in Italian).
- **1996**, *Agip Petrol implements an integrated environmental accounting system*, in International accounting and reporting issues: 1995 review, UNCTAD-ISAR, Geneva
- **1996**, *La strategia ambientale d'impresa: tecnologia, organizzazione, marketing*, (Bartolomeo and Malaman editors) il Sole 24 Ore libri (only available in Italian)
- **1997**, *Ambiente e redditività: una storia possibile*, in Impresa Ambiente - Il Sole 24 Ore, 8/97 (only available in Italian)
- **1997**, *La contabilità ambientale d'impresa* (Bartolomeo editor), Il Mulino (only available in Italian)
- **1998**, *Ambiente comunicazioni società: negoziare il futuro sostenibile* (Bartolomeo and Longo editors), il Sole 24 Ore Libri (only available in Italian)
- **1998**, *Dimensione sociale della sostenibilità d'impresa*, in Erquilibri, Il Mulino, 2/1998, (only available in Italian)
- **1998**, *Oko Benchmarking in Italien* (Bartolomeo and Ranghieri), in *Schritte zum nachhaltigen unternehmen* (Fichter and Clausen editors), Springer (available in German, Italian and English)
- **1999**, *Eco-management accounting*, (Bartolomeo et al.), Kluwer
- **2000**, *Eco-management accounting in Europe*, (Bartolomeo et al.), in European Accounting Review Volume 9 n.1.
- **2001**, *Finanza e sviluppo sostenibile*, (Bartolomeo e Dal Maso), Il Sole 24 Ore libri
- **2002**, *An analysis of ethical funds and operating conditions*, SiRi Group and CSR Europe, Bruxelles
- **2002**, *Green, social and ethical funds in Europe 2001*, SiRi Group and CSR Europe, Bruxelles
- **2002**, *Corporate social responsibility and local competitiveness: The case of Olivetti spa and Ivrea region* (Bartolomeo e Savoldi), paper presentato alla 10th International Conference of the Greening of Industry Network, Göteborg, Svezia
- **2002**, *Banca cooperativa ed etica, un ossimoro?*, in Cooperazione di credito n. 176-177
- **2003**, *Blueprints for the integration of science, technology and environmental policy* (BLUEPRINT) (with Rennings et al), Zew, Mannheim
- **2003**, *Green, social and ethical funds in Europe 2003*, Avanzi SRI Research, Milano
- **2003**, *Eco-efficient producer services – what are they, how do they benefit customers and the environment and how likely are they to develop and be extensively utilised?*, (Bartolomeo et al.), in Journal of Cleaner Production n.11 / 2003

## MAIN RESEARCH PROJECT

- **2003**, Employment impact of environmental innovation in Italy (with Canu R.), in Rennings K. and Zwick T., Employment Impacts of Cleaner Production, ZEW Economic studies, Springer
- **2004**, *Il framework del Global Reporting Initiative (GRI)* (with Marchese Daelli S.), in Rusconi G. e Dorigatti M. (a cura di), Teoria generale del bilancio sociale volume 3, Franco Angeli, 2004
- **2004**, Conflittualità locale nei processi di localizzazione: un caso emblematico di (non) coinvolgimento degli stakeholder (with Pacchi C.), in Politeia 2004 Anno XX, n.74-2004
- **2004**, Il rating ambientale e sociale: definizione, metodologie e opportunità per le imprese, in Quaderni di Management, Settembre Ottobre, Milano
- **2004**, La finanza socialmente responsabile: definizioni, teorie, prassi e questioni aperte (Bartolomeo e Dal Maso), in Bancaia 10/2004
- **2004**, *Green, social and ethical funds in Europe 2004*, Avanzi SRI Research, Milano
- **2005**, Bartolomeo M., Levanski R., Koppen I, *La negoziazione dei conflitti ambientali*, in Borgia G. Condividere Mondi Possibili - Formazione, management di rete e sviluppo sostenibile, Scuola di Amministrazione Pubblica Villa Umbra, Perugia
- **2005**, *Green, social and ethical funds in Europe 2004*, Avanzi SRI Research, Milano
- **2006**, Bartolomeo M., *La governance incompleta delle infrastrutture lombarde: conflitti d'interesse come causa di conflitti locali*, in Territorio
- **2006**, *Green, social and ethical funds in Europe 2005*, Avanzi SRI Research, Milano
- **2007**, Bartolomeo M., *Le compensazioni non sono la panacea*, pubblicato su la Voce.info
- **2007**, Bartolomeo M., Zanoni D., *Le fonti rinnovabili, un nuovo business?*, in L'impresa, Sole 24 Ore editore, maggio 2007
- **2008**, Bartolomeo M., Il ruolo del responsabile CSR tra controllo e stimolo, in via di pubblicazione su Politeia
- **2008**, Bartolomeo M, La gestione dei conflitti nella realizzazione delle infrastrutture, relazione di inquadramento al Mobility Conference 2008
- **2008**, Prevenzione e ricomposizione dei conflitti ambientali: de sperimentazioni alla piena legittimazione dei processi a più voci, Dedalo
- **2009**, Bartolomeo M. (ed) Comitati Multi-Stakeholder e Responsabilità Sociale d'Impresa, quaderno di ricerca della Fondazione I CSR
- **2009**, Bartolomeo M. e Pacchi C., Comitati Multi-Stakeholder e Responsabilità Sociale d'Impresa in Politeia Anno XXV, n.93-2004
- **2009**, Bartolomeo M. (ed), Libro Bianco su Conflitti Territoriali e Infrastrutture di Trasporto, Consensus report presented in various conferences and meetings.