

# ECF Next door @ BASE Milano

## EUROPEAN CULTURE FORUM 2017 LIVE STREAMING

By courtesy of the Italian Ministry of Cultural Heritage, Cultural Activities and Tourism, in cooperation with the Milan City Council and Cariplo Foundation, a parallel programme has been set up at BASE Milan, in immediate vicinity of Superstudio where the European Culture Forum 2017 takes place. Audiovisual broadcasting of the Forum will be provided, alongside with networking opportunities and working groups, a poster session and catering.

Participation to the event is free and open until reaching maximum capacity. The event will be held in English.

For any further question please send an email to [ecf@base.milano.it](mailto:ecf@base.milano.it).

The European Culture Forum is a biennial flagship event organised by the European Commission to raise the profile of European cultural cooperation, to bring together cultural sectors' key players and to debate on EU culture policy and initiatives. Its 2017 edition will also mark the official launch of the European Year of Cultural Heritage 2018, the thematic EU year devoted to our common cultural assets and all their aspects.

## Programme

# December 07

• Day 1 •

09:00-09:30

## Registration

### Live video streaming from ECF-Superstudio

#### Welcome by

**Roberto Maroni**, President of Lombardy Region, **Giuseppe Sala**, Mayor of Milan

09:30-10:15

#### Opening session

**Tibor Navracsics**, European Commissioner for Education, Culture, Youth & Sport

**Antonio Tajani**, President of the European Parliament

**Dario Franceschini**, Minister of Cultural Heritage & Activities and Tourism of Italy

**Indrek Saar**, Minister of Culture of Estonia

10:15-10:30

## Video - Culture makes Europe (setting the scene)

10:30-10:45

## Coffee break

10:45-11:00

### Live video streaming from ECF-Superstudio

#### The European Year of Cultural Heritage starts now!

Official launch of the Year by **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport. Video message from **Jean-Claude Juncker**, President of the European Commission.

With the presence of **Indrek Saar**, Minister of Culture of Estonia; **Dario Franceschini**, Minister of Cultural Heritage and Activities and Tourism of Italy; **Antonio Tajani**, President of the European Parliament, and **Petra Kammerevert**, Member of the European Parliament and Chair of the CULT Committee.

11:00-11:30

## Testimonials - my story, our heritage

11:30-13:15

### Live video streaming from ECF-Superstudio

#### Plenary Session 1

#### Cultural heritage: the beating heart of Europe?

Moderated by **Hannah Conway**, Composer and Audience Engagement Specialist, and **Norman Jardine**, Head of Unit for Communication, DG Human Resources, European Commission.

**11:30-13:15**

Confirmed speakers:

**Silvia Costa**, European Parliament Member and former Chair of the EP CULT Committee**Prof. Małgorzata Omilanowska**, Professor of Art History at the University of Gdańsk, former Minister of Culture and National Heritage of Poland**Prof. Dr. Hermann Parzinger**, President of Prussian Cultural Heritage Foundation, Ambassador of the European Year of Cultural Heritage 2018 in Germany**Sneška Quaedvlieg-Mihailović**, Secretary General of Europa Nostra and Coordinator of the European Heritage Alliance 3.3**Prof. Pier Luigi Sacco**, Professor of Cultural Economics, IULM University, MilanWith the participation of **Jill Cousins**, Executive Director at Europeana.

Reactions, debate, Q&amp;A with the audience.

**12:45-14:15****Lunch break****14:45-16:45****Live video streaming from ECF-Superstudio****Plenary session 2****Challenges (for Culture) in Europe: 2007,2017,2027**

Moderated by Hannah Conway and Norman Jardine

Keynote speech by Petra Kammerevert, Member of the European Parliament and Chair of the CULT Committee.

Confirmed speakers:

**Miren Arzalluz**, Director at Etxepare Basque Institute, Basque Government**Johannes Ebert**, Secretary General at Goethe Institut**Katherine Watson**, Director General at European Cultural Foundation**Ferdinand Richard**, Founder & Director of A.M.I., President of Roberto Cimetta Fund**Csilla Hegedüs**, President at Transylvania Trust, former Minister of Culture and Deputy Prime Minister of Romania

Reactions, debate, Q&amp;A with the audience.

**17:00****Networking cocktail**

Both ECF BASE and ECF Superstudio attendees are welcome to join BASE Milano for a networking cocktail.

**18:00-20:30****Live streaming of Prima diffusa****Teatro alla Scala premiere of the opera "Andrea Chénier"**

The event will be open to all Forum attendees and to Milanese citizens.

**22:00****ECF Party**

A music journey into Italian Music - Presented by elita.

The event will be open and free for all Forum attendees.

# December 08

• Day 2 •

08:00-08:30

## Registration

09:00-09:30

### Live streaming from ECF-Superstudio

#### Opening address

Welcome by **Cristina Cappellini**, Councillor for Culture of the Lombardy Region, and **Filippo Del Corno**, Councillor for Culture of the Municipality of Milan.

Opening address by **Mircea Diaconu**, Member of the European Parliament and Vice-Chair of the CULT Committee.

09:30-11:30

### Live streaming from ECF-Superstudio

#### Plenary Session 3

#### Culture in cities and regions: closer, better, faster, stronger?

Moderated by Hannah Conway and Norman Jardine

Confirmed speakers:

**Alexandra Szalay-Bobrovniczky**, Deputy Mayor of Budapest

**Dr. Beatriz Garcia**, Researcher in Urban Sociology, University of Liverpool

**Dr. Shain Shapiro**, Founder and CEO, Sound Diplomacy

**Michael Walling**, Artistic Director, Border Crossings

**Mr Oeds Westerhof**, Director, Network & Legacy, Leeuwarden-Fryslân 2018

Pitch presentations:

**Re-Future** (integration of unaccompanied refugee minors)

**Museum of Art in Łódź**, Poland

**Bios Romantso**, Athens, Greece

Reactions, debate, Q&A with the audience

11:30-11:45

## Coffee break

11:45-12:45

## Networking session

More details soon

12:45-14:15

**Lunch break**

14:15-15:15

**Networking session**

More details soon

15:15-15:45

**Live streaming from ECF-Superstudio**

Presentation of **European Culture Forum 2017 Game Jam** results **by Marco Accordi Rickards**, Executive Director of Video Game Museum of Rome (VIGAMUS) and **Susan Gold**, Founder of Global Game Jam.

15:45-16:00

**Live video streaming from ECF-Superstudio**

**Closing Remarks**

16:00

**End of Forum**